

Providing Solutions to Help Your Farm Business Grow



Are you a farm business seeking to navigate upcoming regulatory and market challenges alongside improving your farming practices?

What we are doing

Good Farm is working with Perrin Ag Consultants to develop a way forward for farm planning which helps simplify farm businesses and put the farmer in the driving seat. The series of two workshops will equip farmers with the skills to use planning to help them navigate incoming regulatory and market challenges.

We are looking for 12 farm businesses who are keen to improve their farm business plan, as well as get support in how to integrate coming changes and challenges to their business from regulations and market pressures.

Why Choose Us

Workshop 1 - 6th November, 2024

On farm event held at two of the Dairy Trust Taranaki farms, Gibson and Kavanagh, in Hawera. Hear from the Farm Managers about solutions and approaches Dairy Trust Taranaki is taking to tackle today's problems, and how the changes have affected their cows and the business bottom line. Learn about whole farm system planning and the importance of having a long-term vision you can move towards. Start thinking about fresh water management risks on your farm.

Workshop 2 - 13th November, 2024

Off farm event held in Stratford. Learn basics of identifying fresh water management risks on your farm using your own farm map. Put your vision and fresh water risks together to understand how planning can help you meet market demand and achieve your goals. Start a QCONZ Fresh Water Farm Plan for your farm.

Timing: 9:30 am – 2:30 pm each day.

Cost: Your time and commitment to both sessions. Good Farm will cover the workshop, first year subs for the QCONZ app and lunch.

Outcomes

Attendees will

- Feel they are in the driving seat and empowered to create their own Integrated Farm Plan.
- Have a framework for an Integrated Farm Plan for their farm.
- Have clarity around their own vision and goals for their business.
- Have drafted a digital Freshwater Farm Plan within the context of their own Integrated Farm Plan framework.
- Know how to bring changes into their farm plan in a way that supports the vision for their farm.
- An opportunity to share freshwater challenges and develop tailored solutions.